SXM Weekly News Update Edition #1091

Tuesday, April 4, 2017

From JMB Communications

This week, JMB Communications is implementing operational changes both regarding its SXM publications and regarding JMB Website Supporters Membership Services. Consequently, the next *full-size* edition of *SXM Weekly News* will be published next Monday, April 10, 2017.

Here are a few brief articles in this "Update" edition:

-- Membership Services turnaround time improvements are being implemented this week

-- JMB Website Supporters 15th Anniversary Membership Sale Ends Monday, April 17

-- Beat the SkyMed Ultimate price increase coming soon

-- Military Memberships deliver the lowest possible annual JMB membership pricing; how to join or upgrade

-- Win a St. Maarten Vacation By Being Our 5,000,000th Site Visitor

1. Membership Services Turnaround Time Improvements Being Implemented This Week

JMB Website Supporters' Membership Services operation over the last several months has been testing some new procedures on a cross-section of its activities. For the cross-section of business that utilized the new procedures, turnaround times on business processing were substantially enhanced. Consequently, we are implementing the changes throughout Membership Services to bring these enhanced results to all 29,000 JMB Website Supporters members. Our expectation is that our responsiveness to member needs will improve noticeably for many members. Those who have already received rapid response over the last several months should expect to see that level of response continue.

As always, JMB Website Supporters Membership Services will continue to be a lean operation to

keep costs reasonable. At times of materially increased volume — such as when we have a sale, it may still take several days for new memberships and membership renewals/ reinstatements to be processed. Overall, however, all members should expect to realize an enhanced level of response speed throughout the organization effective during the next several weeks.

We are working off a backlog of new memberships, renewals, and reinstatements, and expect that backlog to move to a current status by late this week. If you've been waiting for a renewal or reinstatement to be processed, you should expect all the information you need by late this week.

Thanks for your understanding and your confidence as we implement these new procedures companywide. -JMB

2. JMB Website Supporters 15th Anniversary Membership Sale Ends Monday, April 17

Get about 300 discounts across SXM at these extraordinary prices:

New Memberships, One Year \$44, <u>Four Years \$89</u>

Renewals/Reinstatements,

1 Yr. \$34, <mark>5 Yrs \$109</mark>

<u>New JMB memberships</u> <u>http://everythingsxm.com/sxm/about_sxm/paypal.shtml</u>

Renewal JMB memberships www.everythingsxm.com/secret Go to the Membership Renewal Center

JMB Membership Reinstatements http://everythingsxm.com/sxm/reinstate/index.shtml

3. Beat the SkyMed Ultimate Price Increase Coming Soon

SkyMed Takes You Home® when you become critically ill or injured when traveling -- home to doctors and

hospitals you know and trust, home where your health insurance actually works, and home where your support system is.

SkyMed free trips home are usually on ICU-equivalent medical evacuation jets that *without SkyMed could easily cost you upwards of \$45,000 payable in cash, in advance.* Why risk that?

SkyMed annual and multiyear memberships only cost roughly \$1.30 a day for your family. And the SkyMed Ultimate gives you to best bang for the buck of any SkyMed membership - but its cost goes up soon.

You'll find an overview of all key SkyMed Features & Benefits here: http://www.everythingsxm.com/sxmweeklynews/SkyMedServices.pdf

And you'll find Frequently Asked Questions here: http://www.everythingsxm.com/sxmweeklynews/2015SkyMedFAQ.pdf

Got questions? Email Jeff today at jeff@getskymed.com or phone him at (508) 747-8281 (SkyMed questions only please). Or simply go directly to our SkyMed site at www.getskymed.com . We can answer your questions and complete your application by phone, usually in about 10 minutes.

4. Military Memberships Deliver the Lowest Possible Annual JMB Membership Pricing; Learn More, Join, or Upgrade

At just \$67.96 for four full years (\$16.99/year) paid in full at inception, JMB Military Memberships are the preferred way for current or former members of the US military to get all the benefits of JMB membership -- plus instant *and permanent* Platinum Status.

To join, click the page curl at <u>www.everythingsxm.com</u> or upgrade your existing or former JMB membership to Military at our Reinstatement/ Renewal Center at <u>http://everythingsxm.com/sxm/reinstate/reinstate.shtml</u>. *DD214 required.*

Join or upgrade to Military Membership today and as always, *thank you for your service.*

You can also join or upgrade by phone at (508) 830-3456.

5. Win a St. Maarten Vacation By Being Our 5,000,000th Site Visitor

When we started mailing this *SXM weekly newsletter in brief* late on Tuesday afternoon, the hit counter on

<u>www.everythingsxm.com</u> had just surpassed 4,993,000 visitors. As you probably know, our 5 millionth visitor will receive a vacation in St. Maarten when we next do a major vacation giveaway, most likely during the first quarter of 2018. To win, go to our homepage, <u>www.everythingsxm.com</u>, note the hit count, and read the instructions on how to win; it's pretty simple.

Please remember, you must be a subscriber to *SXM Weekly News*, which is free, to win any vacations from us. To subscribe go to <u>www.sxmweeklynews.com</u>.

Thanks and good luck.

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